

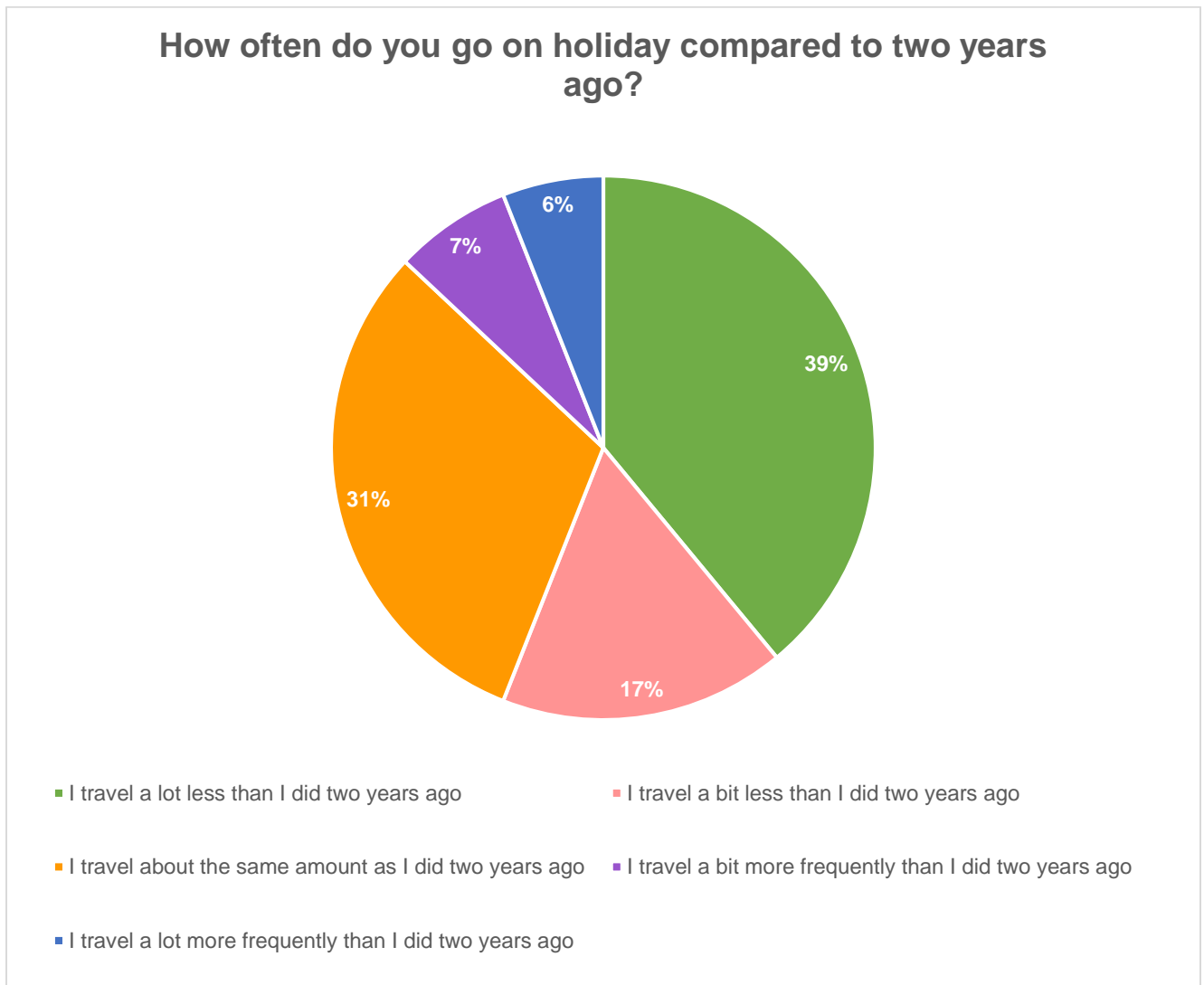
**“AA to Z”**  
**Survey Results**  
**October 2018**



## 1. Overview of current report

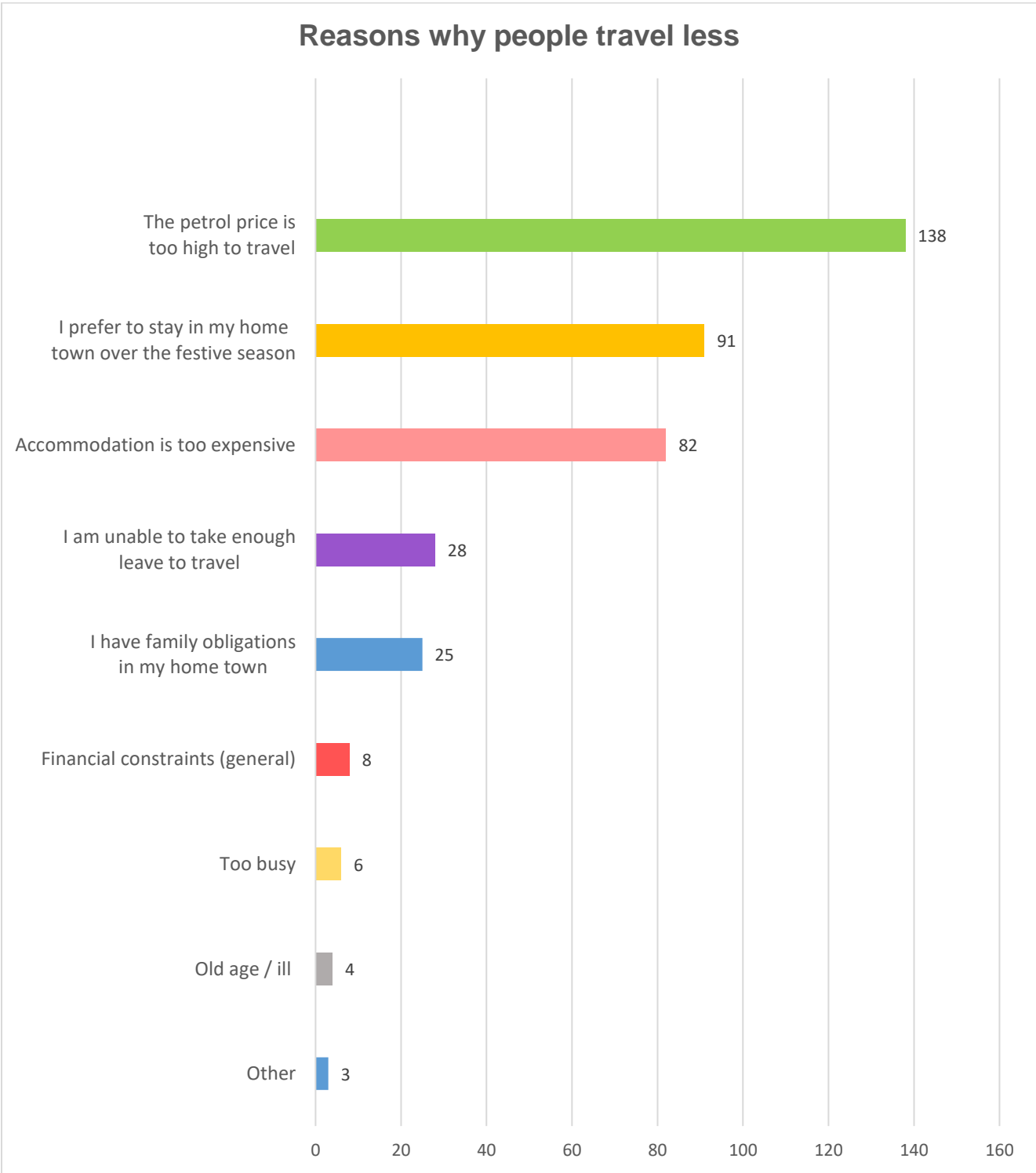
The current report presents the insights acquired from the “AA to Z” survey. The results highlight why people travel less than in previous years, how knowledgeable respondents are of car maintenance, and of road signs. The winners for the “caption this sign” competition is included at the end, along with the winning captions.

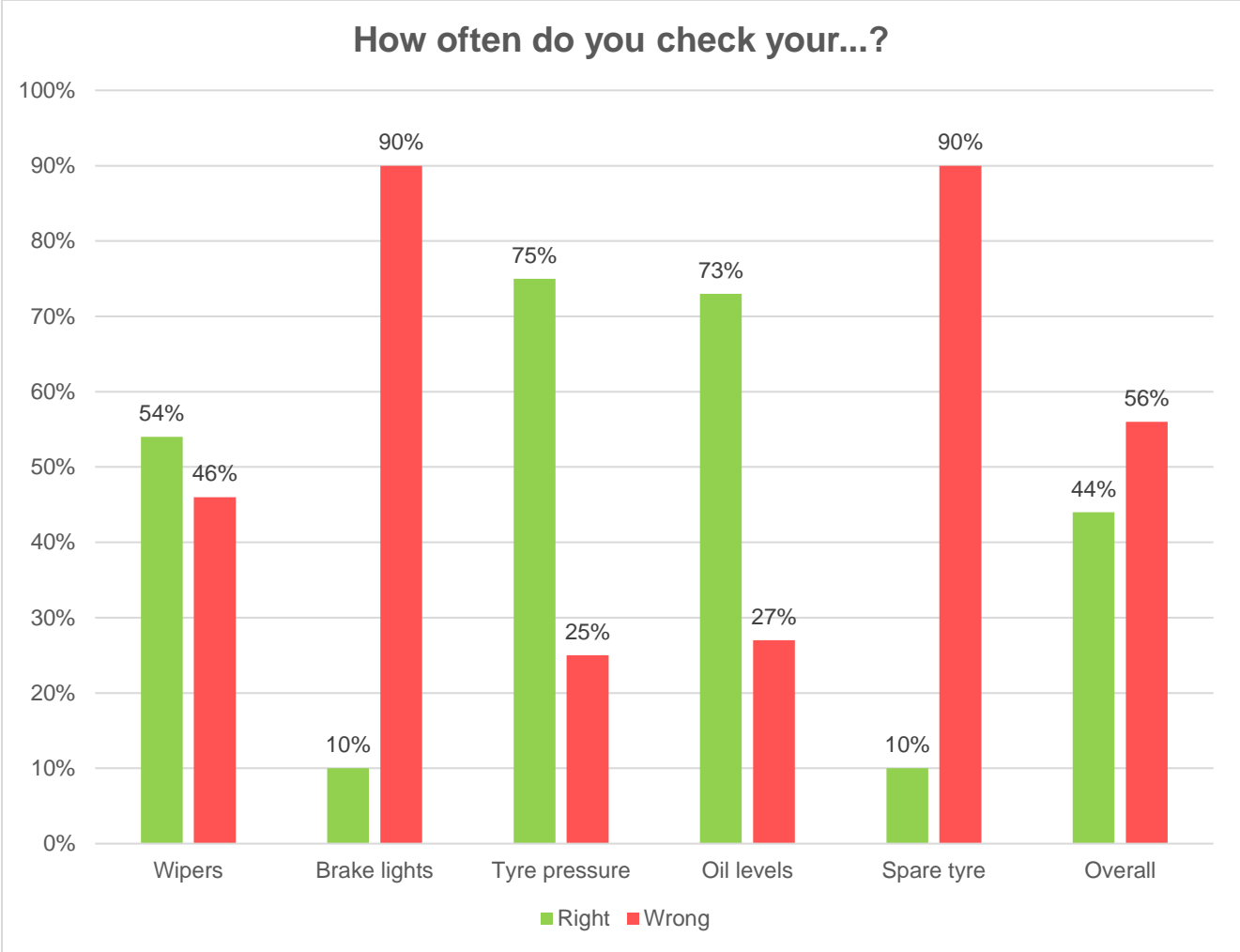
## 2. Results



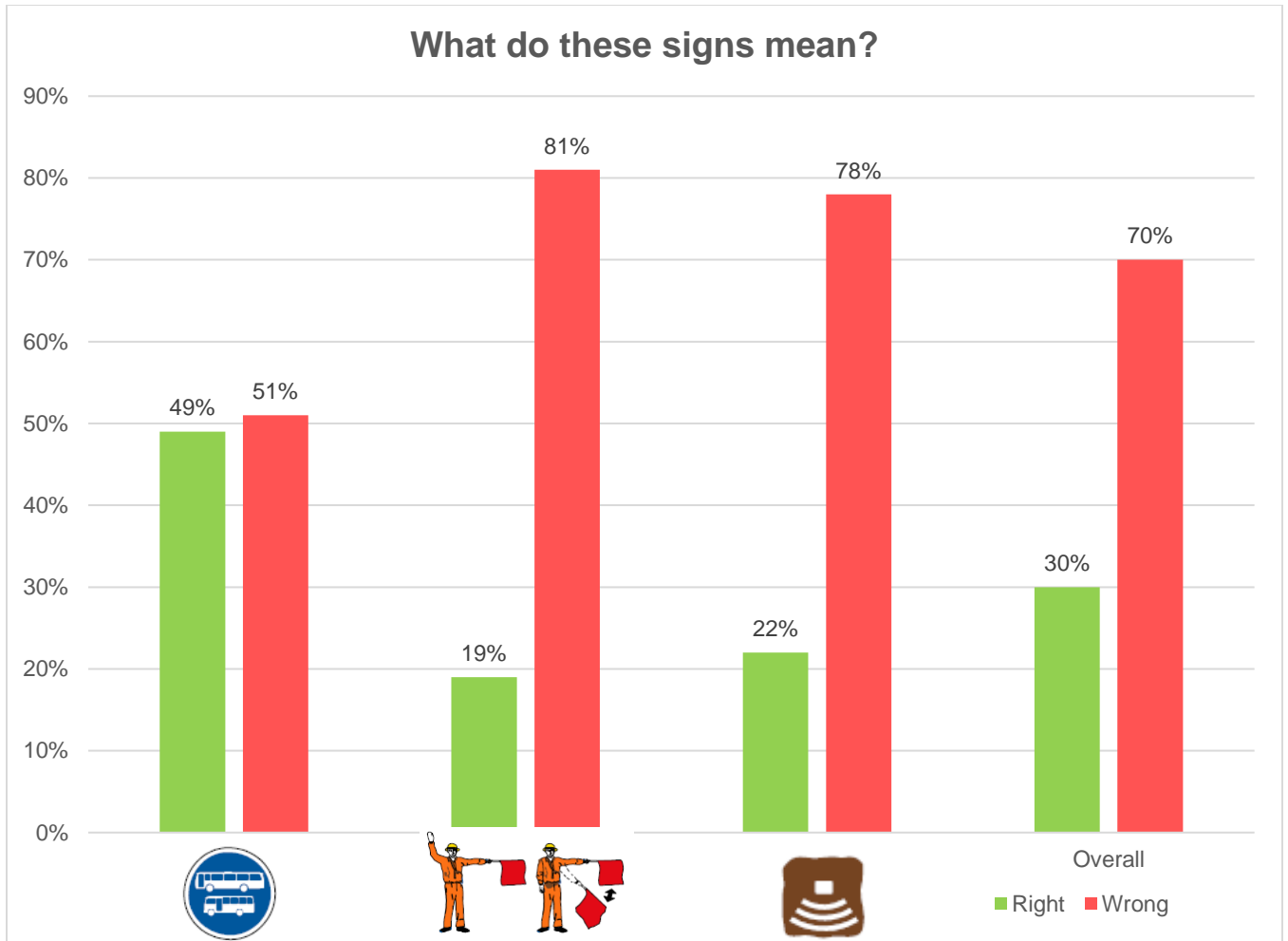
Sample: 312

If you selected "I travel a lot less than I did two years ago" or "I travel a bit less than I did two years ago", please indicate the reason(s) for this:





**Sample:** Wipers – 314, Brake lights – 316, Tyre pressure – 317, Oil levels – 316, Spare tyre – 316



**Sample:** Sign 1 – 313, Sign 2 – 310, Sign 3 - 300

### And the winners of the caption contest!

***“Save petrol and create a job! Hire a friend to pull your rickshaw.”*** – Anonymous

***“No mother-in-law backseat drivers”*** - Eric David

**End.**

**Thank you!**